



**FOR IMMEDIATE RELEASE**

## **ETF Factsheets From XTF Inc. Now Available via AIREX™ Market**

*Ratings on Exchange Traded Funds Now Available on the Cloud-Based Marketplace for Financially Actionable Apps, Information, and Reports (Financial AIR™) from Airex, Inc.*

**NEW YORK – March 05, 2015 – [Airex, Inc.](http://www.airexmarket.com)** (www.airexmarket.com) today announced that Factsheets for Exchange Traded Funds (ETFs) from XTF Inc. (XTF) are now available for purchase on the AIREX Market, the first independent, online marketplace for financially actionable apps, information, and reports (Financial AIR).

XTF is the leading provider of ETF analytical data, [ETF Ratings](#), and research tools, as well as white-labeled ETF centers, screeners, and factsheets, drawing from one of the most robust ETF and index databases in the industry. XTF is the first to offer this type of information on the AIREX Market, which offers nearly one million pieces of Financial AIR.

“We are proud to have XTF added to the list of providers offering Financial AIR in the AIREX Market,” said [Stephen Kuhn](#), CEO of Airex, Inc. “Buyers on the AIREX Market include Registered Investment Advisors, asset managers, wealth advisors, hedge funds, private equity managers, and individual investors. All of them can benefit from the world-class ETF data from XTF that is now available in our cloud-based marketplace.”

XTF’s proprietary ratings methodology covers 1,666 Exchange Traded Products representing 100% of United States ETFs and Exchange Traded Notes, and extends to include all Japanese and Canadian listed [ETFs](#). XTF is in the process of adding all global ETFs trading in Europe, Asia, and other regions. Analytics and tools are designed specifically to leverage the inherent advantages of ETFs and provide clarity for actionable decision-making.

“We are excited to offer our Exchange Traded Funds Factsheets on the AIREX Market. Our data on exchange traded funds will now be made more available and more accessible to investors around the globe,” said [Mel Herman](#), CEO and President of XTF. “This is the first time we have partnered with an online marketplace, and listing our factsheets on the AIREX Market will enable us to reach new customers and penetrate new market segments and geographies in a very efficient manner.”

In addition to traditional market products such as analytics, visualization, and reporting applications, data feeds, [research](#), bond reports, earnings estimates, and counterparty risk, Financial AIR also includes products like oil reserves, social media information, weather, traffic, prescription drug sales, and hotel occupancy rates.



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**About AIREX™ Market**

The AIREX™ Market from Airex, Inc. is the only independent online marketplace for everyone to search, find, purchase, and consume financially actionable apps, information, and reports ([Financial AIR™](#)) from a large and growing list of vendors globally. The AIREX Market empowers vendors to generate new revenues, monetize existing products, and generate higher margins in new market segments that they cannot cost-effectively reach today. AIREX Market customers get financial information that they don't have access to today, couldn't afford, or didn't even know existed – instantly and conveniently, with no salespeople, no contracts to negotiate, and no attorneys to pay for. Learn more at [www.airexmarket.com](http://www.airexmarket.com) or follow us on [Twitter](#) and [LinkedIn](#).

**About XTF**

[XTF](#) is a leading provider of ETF ratings, proprietary ETF analytic data and research tools, as well as white-labeled ETF centers, screeners and factsheets. Clients include the leading broker dealers, investment advisory firms, trade execution platforms, hedge funds, ETF sponsors, portfolio managers, RIA retail investors, and financial websites.

XTF has developed the most comprehensive, meticulously maintained ETF and Index database. Our proprietary analytics and tools are designed specifically to leverage the inherent advantages of ETF investments and provide clarity for actionable investment decision-making. XTF has also developed unique thematic investing methodologies that cover over 6,000 indices in every asset class, sector and industry in over 30 countries. We track the performance and flow of funds globally related to the underlying constituents of all U.S.-listed ETFs.

XTF is located in New York City.